A Readmap to-Living, Working & Playing in San Francisco

While home values are pricey, they are:

• Lower than in neighboring Marin.





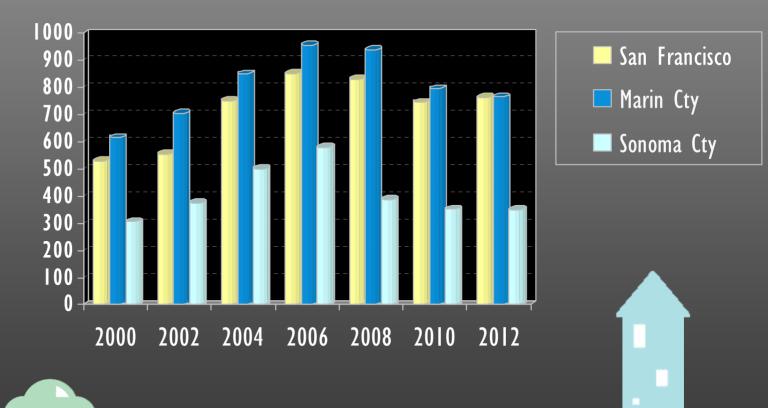
While home values are pricey, they are:

- Lower than in neighboring Marin.
- An easy commute, travel an hour to Sonoma County to find lower values, but less job opportunities.



Home Values

Thousands



While home values are pricey, they are:

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- An easy commute, travel an hour to Sonoma County to find lower values, but less job opportunities.
- Stable, but rising, this is a good time to buy.



Real Estate Values

2006-2008 Market Peak

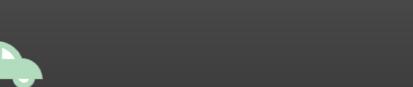
2012 Market Recovery

I 996
Beginning of
Appreciation
Trend

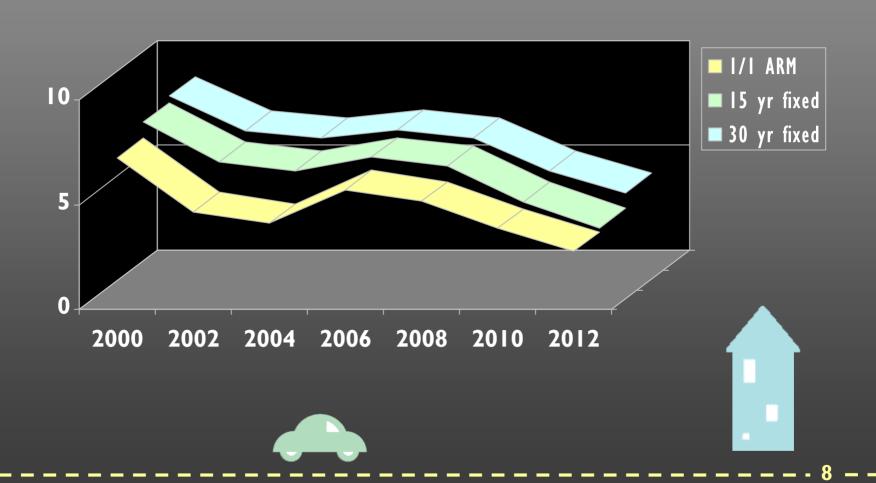
2008 Market Crash

While home values are pricey, they are:

- Lower than in neighboring Marin.
- An easy commute, travel an hour to Sonoma County to find lower values, but less job opportunities.
- Stable, but rising, this is a good time to buy.
- A good deal. Interest rates are at a record low.



Interest Rates



A Great Place to Live & Work

• Many neighborhoods with different personalities and character to suit any taste.





7 Best Places to Live **LOWER PACIFIC** HEIGHTS **SEA CLIFF** best for walking most luxurious **SOUTH OF MARKET** best transit **OUTER RICHMOND** most access to nature **NORTH PANHANDLE** most house for your money **OUTER SUNSET** MISSION best for families best restaurants & sunniest

A Great Place to Live & Work

- Many neighborhoods with different personalities and character to suit any taste.
- Great schools.





Top 7 High Schools

School	Neighborhood	California	Nationally
Lowell	Merced Manor	llth	51st
Ruth Asawa School of the Arts	Diamond Heights	35th	I 69th
Washington	Richmond	85th	457th
Balboa	Mission Terrace	I 40th	749th
Galileo	Russian Hill/Marina	I 48th	784th
Lincoln	Sunset	181th	940th

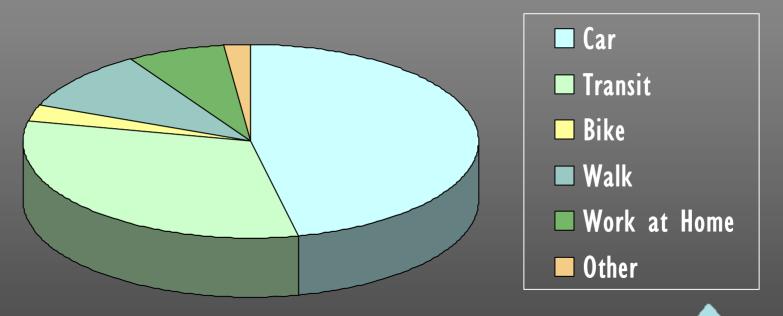


A Great Place to Live & Work

- Many neighborhoods with different personalities and character to suit any taste.
- Great schools.
- Extensive public transportation.



How Do Most San Franciscans Get to Work?



Average travel time to work— 30 mins



San Francisco Offers Many Recreational Opportunities

• Parks and open spaces for picnicking, walking, hiking, running and enjoying nature.





Picnicking







wildlife



museums



water sports



walking running hiking



Walking, Running & Hiking







wildlife



museums



water sports



walking running hiking



Wildlife







wildlife



museums



water sports



walking running hiking

San Francisco Offers Many Recreational Opportunities

- Parks and open spaces for picnicking, walking, hiking, running and enjoying nature.
- Museums can be found all over the city.





Museums

NORTH WATERFRONT



EXPLORATORIUM

Legion Of Honor



LANDS END



GOLDEN GATE PARK

De Young Museum
California Academy
of Science





Asian Art | Museum DOWNTOWN



wildlife



museums



water sports



walking running hiking

San Francisco Offers Many Recreational Opportunities

- Parks and open spaces for picnicking, walking, hiking, running and enjoying nature.
- Museums can be found all over the city.
- The Bay offers fun in the water sailing, surfing, kayaking and canoeing.







wildlife



museums



water sports



walking running hiking







wildlife







walking running hiking

San Francisco

A Great Place to Live, Work and Have Fun!

